

The California City Management Foundation is the premier advocacy and support organization for city managers. Our mission is to promote and encourage excellence in city management in all of California's 480 incorporated cities.



“As the only organization in California solely focused on the professional and personal concerns of city managers, CCMF represents a unique opportunity for sponsors to showcase their support of the profession.”

WADE MCKINNEY

President of CCMF and
City Manager of Indian Wells, CA

For more information, please contact:

Ken Pulskamp

CCMF Executive Director

Phone: 844-226-3411



Visit us online at

www.cacitymanagers.org/become-a-sponsor



CCMF
CALIFORNIA
CITY MANAGEMENT FOUNDATION



“Having the Keenan brand associated with CCMF tells the world that we stand with the Council/Manager form of government and professional city management.”

STEVE GEDESTAD
Keenan & Associates

**CORPORATE
SPONSORSHIP**

An opportunity to
support *excellence* in the
city management profession

Corporate Member	Corporate Benefactor	Foundation Circle
\$ 1,250	\$ 3,000	\$ 10,000

Corporate Member	Corporate Benefactor	Foundation Circle
\$ 1,250	\$ 3,000	\$ 10,000

Affirming your brand as standing with excellence in the city manager community is as easy as choosing one of three support levels with the Foundation.

- Corporate Member
- Corporate Benefactor
- Foundation Circle



“MuniServices is pleased to support the California city management community. CCMF is a great organization that helps MuniServices stay connected to city managers throughout the state.”

FRAN MANCIA
MuniServices

BRANDING OPPORTUNITIES

	Corporate Member	Corporate Benefactor	Foundation Circle
1. Recognition on CCMF Website with Logo and Link to Firm Website	✓	✓	✓
2. CCMF Social Media Channel Announcement of Your Sponsorship	✓	✓	✓
3. Corporate Announcement Social Media Share on Facebook & Twitter Per Year	1	2	6
4. Permission to Tailor Facebook Ads for the CCMF Sphere of Influence	✓	✓	✓
5. “CCMF Supporter” Logo to Use on Your Organization’s Website/Collateral Material	✓	✓	✓
6. Recognition in Email Publications	---	✓	✓
7. Sponsor Highlight Brief in Weekly E-News Digest	---	1/year	2/year
8. Recognition in Golf Tournament Announcement & at Golf Course*	---	✓	✓
9. Recognition at Post-Golf Tournament Event*	---	---	✓
10. Extensive Recognition at Annual Membership Dinner	---	---	✓
11. Recognition of Top-Tier Status at All CCMF-Sponsored Events	---	---	✓
12. Recognition on CCMF Signage as Supporter at City Manager Dept. Annual Conference	---	---	✓
13. Company Profile Page on CCMF Website	---	---	✓

EVENT ACCESS

	Corporate Member	Corporate Benefactor	Foundation Circle
1. Invitation to CCMF Membership Dinner at League Annual City Manager Dept. Conference	✓	✓	✓
2. Additional Five Guests of Firm to CCMF Membership Dinner	---	Meal Fees Apply	Included
3. Free Players at CCMF Golf Tournament*	---	2	8
4. CCMF Member Rate Registration for Additional Golf Tournament Players*	---	✓	✓
5. Invitation for One Firm Representative to New and Future City Manager Seminar Opening Dinner	---	---	✓

OTHER BENEFITS

	Corporate Member	Corporate Benefactor	Foundation Circle
1. Access to Member-Only Section of CCMF Website	✓	✓	✓
2. Receive Weekly E-News City Manager Digest	✓	✓	✓
3. Sponsor Article Published on Partner Site Civic Business Journal	1/year	2/year	4/year
4. Quote From CCMF President Recognizing Firm	---	✓	✓
5. Advertorial Content Embed on Quarterly Member Update	---	---	✓
6. Right of Refusal to Sponsor Other CCMF Content	3rd	2nd	1st
7. Dinner Registration List 5 Days Prior to Annual Dinner	---	---	✓
8. Executive Interview and Share on CCMF YouTube Channel	---	---	✓

CCMF Sponsorship runs from July 1st to June 30th
* Golf benefits apply every other calendar year