



## **OFFICIAL MEDIA & PRESS KIT**

**Updated November 2018**

This information packet will help you learn more about CCMF.

For further information, please visit our website at

[www.cacitymanagers.org](http://www.cacitymanagers.org)

or contact Ken Pulskamp at 844-226-3411

### **Contents**

- Background
- Fact Sheet
- Board of Trustees
- Individual Membership
- CCMF Sponsors

## **BACKGROUND**

### **CCMF Mission Statement**

The mission of the California City Management Foundation is to promote and encourage excellence in city management in all of California's 480+ incorporated cities and towns.

### **Expanded Mission Statement**

Through our extensive peer network, we offer guidance, support and advice for City Managers in all stages of their careers. Working with the International City/County Management Association (ICMA), we help establish ethical standards in the industry. We sponsor luncheons and conferences, provide legal advice, and maintain a library of resources for our members. We do a lot of things; but, above all, we foster a community of City Managers, both online and off.

There are five essential roles for CCMF to play in the lives of City Managers:

1. Celebrate individual City Managers and our profession
2. Support policies that make for successful, manageable and enduring cities
3. Ensure the profession remains attractive to the best talent to ensure good City Managers are available to cities
4. Help current and future City Managers advance their careers with education, training and career transition
5. Encourage and support managers through difficult times.

By focusing on these key areas, CCMF will have a sustainable mission in purpose in the years ahead and add value to our members' lives.

## **A Brief History of CCMF**

In the 1980s, the tenure of California City Managers began to dramatically shrink. Terms that used to last over ten years in the 1960s and 1970s soon dropped, on average, into the five-year range. The California City Management Foundation was founded in 1985 with a three-fold mission:

1. Strengthen the City Manager profession
2. Improve City Management education
3. Promote the Council-Manager form of local government

The Foundation focused substantial effort on education for and about City Managers. By 1995, CCMF had published a number of groundbreaking documents for the profession as well as the first version of the CCMF Model Employment Contract.

In the 1990s, the Foundation began an outreach program to City Managers who had left their city employment and were seeking a new position with another city. This formalized program included an extensive information packet with counseling and legal service referrals, as well as the provision of general advice on appropriate lines of action. The Manager In Transition (MIT) program and the Model Employment Contract have met critical needs for the profession that had previously been ignored.

As the organization grew, so did its expenses. In 1996, in order to create a stable funding source, CCMF decided to become a membership-based organization. The modest dues paid by members, as well as the income generated by the organization's new golf tournament fundraiser, allowed CCMF to further expand its efforts.

In 2000, CCMF launched a website to more easily facilitate the dissemination of information to its members. Shortly thereafter, Bill Garrett was hired as Executive Director.

Since 2000, CCMF has hosted the New & Future City Managers Seminar to help train and support new generations of City Managers. The Model Employment Contract has become the standard in the industry. The MIT Program provides City Managers with a network of support in hard times. And the Wes McClure Scholarship (established in 2011) gives funds annually to promising young leaders.

In 2013, CCMF hosted its first career development webinar for members. Working with industry professionals, CCMF continues to build new online educational opportunities through its growing series of webinar presentations.

In November of 2014, CCMF's Executive Director, with the support of the Board of Trustees, launched the organization's Professional Resume Review service: an exclusive, member-only resource for the CCMF community. Working with recruitment professionals in the local government sector, individuals could update their resumes with confidence, whether they were an Assistant City Manager looking to make the jump to City Manager, or a long-time professional looking to change cities. This was just another one of many ways in which CCMF supports California's City Managers at all stages of their careers.

In 2015, CCMF continued to build bridges and connections with sister organizations in order to further support the City Manager profession, especially the future generation of city managers. The Foundation published a Member Resource titled "Women In Leadership: the #13Percent Movement" – an in-depth look at the findings of the 2013 survey performed by the International City/County Management Association (ICMA) Task Force on Women in the Profession, coupled with firsthand advice and insights from female CCMF members from across the state. CCMF spoke to future public servants at the University of Southern California's Sol Price School of Public Policy "State of the City" luncheon, and also led sessions focused on helping the next generation of city managers at the annual MMANC and MMASC conferences.

In 2016, CCMF rolled out its 2016-18 Strategic Plan—five new resources, events and services for members to enjoy, including: a "Mid-Career Workshop" (similar to CCMF's "New & Future City Managers Seminar"), a Model Goal-Setting/Performance Evaluation resource, and scholarships to the Harvard Kennedy School's "Leadership Decision Making" program.

CCMF achieved these goals and updated its Strategic Plan two years later. The 2018-2020 Strategic Plan focuses on providing more cohesive support and accessible options for both new and established members. This involves Sharing Our Expertise, Improving the Peer Network, Strengthening New Talent, Investing in the League CM Department Meeting, and Increasing Scholarship Opportunities.

## FACT SHEET

### **By the Numbers** *(updated November 2018)*

As of this writing, CCMF has:

- 329 active members: 270 Standard, 59 Retired
- 41 Sponsors: 9 Foundation Circle, 20 Corporate Benefactor, 12 Corporate Member
- 14 Board of Trustees members
- 16 Wes McClure Scholarships awarded since 2011

### **CCMF President – Wade McKinney**



McKinney has worked in public service for over 30 years. On July 1, 2013, he became city manager of Indian Wells. Previous to his move to the desert, McKinney served as the city manager for Atascadero in San Luis Obispo County for nearly 16 years. In Atascadero, he was recognized by the Chamber of Commerce as Citizen of the Year in 2008. McKinney served as city manager for Shafter in Kern County from 1986 to 1997. McKinney was recognized by his colleagues in 2011 for Outstanding Service to the City Management Profession.

### **CCMF Executive Director – Ken Pulskamp**



Ken Pulskamp stepped into the role of Executive Director for the California City Management Foundation in January of 2014. Ken had been with the City of Santa Clarita since 1987, and served as head of every department within the city before becoming City Manager in 2002. After 10 years, Ken resigned his position in Santa Clarita in 2012, and proceeded to serve as the Interim City Manager of Burbank.

Ken served as the President of the City Managers' department for the League of California Cities in 2010. He was awarded the "City Manager Award for the Advancement of Diverse Communities" from the League of California Cities in 2007. In 2011, Ken won the inaugural Wes McClure award from the League, honoring a city manager for leadership, transparency and creativity.

### **Contact Information**

P.O. Box 221537 Newhall, CA 91322 (844) 226-3411	CCMF on Facebook: <a href="https://www.facebook.com/cacitymanagers">facebook.com/cacitymanagers</a>	CCMF on Twitter: <a href="https://twitter.com/cacitymanagers">twitter.com/cacitymanagers</a>
--------------------------------------------------------	--------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------

## BOARD OF TRUSTEES

**Wade G. McKinney**  
**President**

City Manager, Indian Wells  
Phone: (760) 346-2489  
[wmckinney@indianwells.com](mailto:wmckinney@indianwells.com)  
Term Expires: 11/19

**Ken Striplin**  
**Vice President**

City Manager, Santa Clarita  
Phone: (661) 255-4905  
[kstriplin@santa-clarita.com](mailto:kstriplin@santa-clarita.com)  
Term Expires: 11/19

**Robert Gamble**  
**Secretary/Treasurer**

Public Finance Management  
Phone: (415) 393-7264  
[gambler@pfm.com](mailto:gambler@pfm.com)  
Term Expires: 11/19

**Paul Arevalo**

City Manager, West Hollywood  
Phone: (323) 848-6460  
[parevalo@weho.org](mailto:parevalo@weho.org)  
Term Expires: 11/19

**Steve Gedestad**

Executive VP, Keenan & Associates  
Phone: (949) 940-1760  
[sgedestad@keenan.com](mailto:sgedestad@keenan.com)  
Term Expires: 11/19

**Anthony D. Gonsalves**

Joe A. Gonsalves & Son  
Phone: (916) 441-0597  
[gonsalves@Gonsalvi.com](mailto:gonsalves@Gonsalvi.com)  
Term Expires: 11/19

**Justin Hess**

Assistant City Manager, Burbank  
Phone: (818) 238-5487  
[jhess@burbankca.gov](mailto:jhess@burbankca.gov)  
Term Expires: 11/20

**Fran Mancia**

MuniServices  
Phone: (559) 271-6800 x5013  
[fran.mancia@muniservices.com](mailto:fran.mancia@muniservices.com)  
Term Expires: 11/20

**Greg Nyhoff**

City Manager, Vallejo  
Phone: (707) 648-4575  
[greg.nyhoff@cityofvallejo.net](mailto:greg.nyhoff@cityofvallejo.net)  
Term Expires: 11/20

**Karen Pinkos**

City Manager, El Cerrito  
Phone: (510) 215-4302  
[kpinkos@ci.el-cerrito.ca.us](mailto:kpinkos@ci.el-cerrito.ca.us)  
Term Expires: 11/19

**Mark Risco**

Willdan Financial Services  
Phone: (909) 518-6865  
[RiscoM@willdan.com](mailto:RiscoM@willdan.com)  
Term Expires: 11/20

**Roxanne Diaz**

Richards, Watson & Gershon  
Phone: (213) 626-8484  
[rdiaz@rwglaw.com](mailto:rdiaz@rwglaw.com)  
Term Expires: 1/20

**Steve Rogers**

City Manager, Yountville  
Phone: (707) 944-8851  
[srogers@yville.com](mailto:srogers@yville.com)  
Term Expires: 11/19

**Kurt Wilson**

City Manager, Stockton  
Phone: (209) 937-8212  
[Kurt.wilson@stocktongov.com](mailto:Kurt.wilson@stocktongov.com)  
Term Expires: 11/20

**CCMF EXECUTIVE STAFF**

**Ken Pulskamp**

Executive Director  
21629 Parvin Drive  
Santa Clarita, CA 91350  
– or –  
P.O. Box 221537, Newhall, CA  
91322  
Phone: (844) 226-3411  
[ken@cacitymanagers.org](mailto:ken@cacitymanagers.org)

## INDIVIDUAL MEMBERSHIP

Membership in CCMF costs individuals \$400 annually.

Retired managers or those in transition may purchase membership for \$150 annually.

Membership is based on a fiscal year of July 1 through June 30.

The following is an excerpt from CCMF's membership brochure. More information on individual memberships can be found at [www.cacitymanagers.org/join-ccmf](http://www.cacitymanagers.org/join-ccmf).

Through our extensive peer network we offer guidance, support and advice for city managers in all stages of their careers.

CCMF supports city managers through their entire careers and beyond. CCMF provides:



**TRAINING** - with the Wes McClure Scholarship and the New & Future City Managers Seminar, we prepare the civic leaders of tomorrow.



**SUPPORT** - through annual gatherings and online resources, we celebrate successes and help each other manage challenging circumstances.



**ENGAGEMENT** - retired city managers stay up to date with the community, while sharing their wisdom with our newer members. We are here when you need us.

**We are the California City Management Foundation.**



*"CCMF has always been there for me as a city manager. Whether you need policy advocacy, training or real-world solutions, this organization focuses on making you successful."*

TROY BROWN  
 City Manager, Tracy



*"As an organization devoted solely to supporting our profession, CCMF offers unique resources to city managers. I especially enjoy the opportunities CCMF provides to network with my peers."*

CONNIE JACKSON  
 City Manager, San Bruno

### CCMF members enjoy:

- ▶ Unlimited access to the members-only section of the CCMF website, which includes the City Manager Model Employment Agreement, various samples of city manager evaluations, and a library of training materials focused on ethical standards and professional development for all city managers.
- ▶ Invitations to our Annual Member Appreciation Dinner, as well as regional networking events.
- ▶ The CCMF weekly electronic newsletter, full of informative articles about, and of interest to, city managers.
- ▶ Foundation efforts to engage and educate state officials about the city management profession and its role in well-run communities.
- ▶ Access to, and inclusion in, the CCMF peer network of city managers. Our searchable database lists hundreds of city managers available to give advice and support.
- ▶ Exclusive services: update your resumé with our Professional Resumé Review, and solidify your online reputation with our Online Professional Toolkit.
- ▶ Assistance for city managers undergoing transitional periods in their careers, including legal advice, professional counseling, and peer support.
- ▶ Opportunities for scholarships to the "Leadership Decision Making" program at Harvard's Kennedy School of Executive Education.



## CCMF SPONSORS

A current list of sponsors is available online at [www.cacitymanagers.org/sponsors](http://www.cacitymanagers.org/sponsors). The following is an outline of benefits sponsors receive at the three tiers of support:

	Corporate Member	Corporate Benefactor	Foundation Circle
	\$ 1,250	\$ 3,000	\$ 10,000
<b>BRANDING OPPORTUNITIES</b>			
1. Recognition on CCMF Website with Logo and Link to Firm Website	✓	✓	✓
2. CCMF Social Media Channel Announcement of Your Sponsorship	✓	✓	✓
3. Corporate Announcement Social Media Share on Facebook & Twitter Per Year	1	2	6
4. Permission to Tailor Facebook Ads for the CCMF Sphere of Influence	✓	✓	✓
5. "CCMF Supporter" Logo to Use on Your Organization's Website/Collateral Material	✓	✓	✓
6. Recognition in Email Publications	--	✓	✓
7. Sponsor Highlight Brief in Weekly E-News Digest	--	1 / year	2 / year
8. Recognition in Golf Tournament Announcement & at Golf Course*	--	✓	✓
9. Recognition at Post-Golf Tournament Event*	--	--	✓
10. Extensive Recognition at Annual Membership Dinner	--	--	✓
11. Recognition of Top-Tier Status at All CCMF-Sponsored Events	--	--	✓
12. Recognition on CCMF Signage as Supporter at City Manager Dept. Annual Conference	--	--	✓
13. Company Profile Page on CCMF Website	--	--	✓



	Corporate Member	Corporate Benefactor	Foundation Circle
	\$ 1,250	\$ 3,000	\$ 10,000
<b>EVENT ACCESS</b>			
1. Invitation to CCMF Membership Dinner at League Annual City Manager Dept. Conference	✓	✓	✓
2. Additional Five Guests of Firm to CCMF Membership Dinner	---	Meal Fees Apply	Included
3. Free Players at CCMF Golf Tournament*	---	2	8
4. CCMF Member Rate Registration for Additional Golf Tournament Players*	---	✓	✓
5. Invitation for One Firm Representative to New and Future City Manager Seminar Opening Dinner	---	---	✓
<b>OTHER BENEFITS</b>			
1. Access to Member-Only Section of CCMF Website	✓	✓	✓
2. Receive Weekly E-News City Manager Digest	✓	✓	✓
3. Sponsor Article Published on Partner Site Civic Business Journal	1 / year	2 / year	4 / year
4. Quote From CCMF President Recognizing Firm	---	✓	✓
5. Advertorial Content Embed on Quarterly Member Update	---	---	✓
6. Right of Refusal to Sponsor Other CCMF Content	3rd	2nd	1st
7. Dinner Registration List 5 Days Prior to Annual Dinner	---	---	✓
8. Executive Interview and Share on CCMF YouTube Channel	---	---	✓
<p><b>CCMF Sponsorship runs from July 1st to June 30th</b>  * Golf benefits apply every other calendar year</p>			